



2021
BARUCH COLLEGE
FACULTY
CONVOCAATION

2021 Bernard M. Baruch College Faculty Convocation

Opening Remarks

Linda Essig

Provost and Senior Vice President for Academic Affairs

Presentation of the Presidential Excellence Award Winners

S. David Wu

President

Presentation of New Faculty

Jessica Lang

Interim Dean, George and Mildred Weissman School of Arts and Sciences

H. Fenwick Huss

Willem Kooyker Dean, Zicklin School of Business

Arthur Downing

Vice President for Information Services and
Dean of the William and Anita Newman Library

From Opening Night Through a Long Run

Provost Essig

Closing Remarks

President Wu

2021 PRESIDENTIAL EXCELLENCE AWARDS

Presidential Excellence Award for Distinguished Scholarship

Sankar Sen

Professor and Lawrence and Carol Zicklin Chair in Corporate Integrity and Governance
Allen G. Aaronson Department of Marketing and International Business
Zicklin School of Business

Presidential Excellence Award for Distinguished Service

Allison Lehr Samuels

Lecturer
Narendra Paul Loomba Department of Management
Zicklin School of Business
Director, Center for Teaching and Learning

Presidential Excellence Award for Distinguished Teaching (Full-time)

Elisabeth Gareis

Professor
Department of Communication Studies
George and Mildred Weissman School of Arts and Sciences

Presidential Excellence Award for Distinguished Teaching (Full-time)

Rubia Valente

Assistant Professor
Austin W. Marx School of Public and International Affairs

Presidential Excellence Award for Distinguished Teaching (Adjunct)

James Armstrong

Adjunct Assistant Professor
Department of Communication Studies
George and Mildred Weissman School of Arts and Sciences

NEW FULL-TIME FACULTY

George and Mildred Weissman School of Arts and Sciences

Carolyn B. Abott

Assistant Professor
Department of Political Science

Jennifer Caroccio Maldonado

Assistant Professor
Department of English

Karanja Carroll

Lecturer Doctoral Schedule
Department of Black and Latino Studies

Karla Cornejo Villavicencio

Sidney Harman Visiting Professor
Department of Journalism and the Writing Professions

Keisha Phillips-Kong

Substitute Assistant Professor
Department of Psychology

Rojo Robles Mejias

Assistant Professor
Department of Black and Latino Studies

Micheal Rumore

Substitute Assistant Professor
Department of English

Zully C. Santiago

Lecturer Doctoral Schedule
Department of Natural Sciences

Ersi Sotiropoulos

Sidney Harman Visiting Professor
Department of Journalism and the
Writing Professions

Zicklin School of Business**Ecem Basak**

Assistant Professor
Paul H. Chook Department of
Information Systems and Statistics

Alexander Chinco

Assistant Professor
Bert W. Wasserman Department of
Economics and Finance

Eduardo Fuste

Assistant Professor
Stan Ross Department of Accountancy

Muneaki (Bruce) Iwadata

Assistant Professor
Bert W. Wasserman Department of
Economics and Finance

Yanrong Jia

Assistant Professor
Stan Ross Department of Accountancy

Yuan-Mao Kao

Assistant Professor
Narendra Paul Loomba Department of
Management

Eunhee Kim

Assistant Professor
Stan Ross Department of Accountancy

Jooho Kim

Assistant Professor
Paul H. Chook Department of
Information Systems and Statistics

Chung Eun Lee

Associate Professor
Paul H. Chook Department of
Information Systems and Statistics

Sara Ryoo

Lecturer Doctoral Schedule
Narendra Paul Loomba Department of
Management

Babak Somekh

Lecturer Doctoral Schedule
Bert W. Wasserman Department of
Economics and Finance

Seyed Eshagh Ashraf Vaghefi

Assistant Professor
Paul H. Chook Department of
Information Systems and Statistics

Independent Units**Michele Costello**

Assistant Professor
William and Anita Newman Library

Letitia Hazell

Substitute Lecturer
William and Anita Newman Library

Peggy Teich

Substitute Lecturer
William and Anita Newman Library

Elizabeth Yoon

Assistant Professor
William and Anita Newman Library

NEWLY APPOINTED DEPARTMENT CHAIRS

George and Mildred Weissman School of Arts and Sciences

Eric Gander

Professor
Department of
Communication Studies

Vera Haller

Associate Professor
Department of Journalism and the
Writing Professions

Stephanie Golob

Associate Professor
Department of Political Science

Zicklin School of Business

Donal Byard

Professor
Stan Ross Department of Accountancy
Interim

TENURE AND PROMOTION

George and Mildred Weissman School of Arts and Sciences

Lisa Blankenship

Promotion to Associate Professor
with Tenure
Department of English

Anna L. Booser

Promotion to Professor
Department of History

Matthew Eatough

Promotion to Associate Professor
with Tenure
Department of English

Shelly Eversley

Promotion to Professor
Department of English

Jean P. Gaffney

Promotion to Associate Professor
with Tenure
Department of Natural Sciences

John Stephen Gosnell

Promotion to Associate Professor
with Tenure
Department of Natural Sciences

Dirk Kramer

Promotion to Associate Professor
with Tenure
Department of Modern Languages
and Comparative Literature

Mary McGlynn

Promotion to Professor
Department of English

Martina Nguyen

Promotion to Associate Professor
with Tenure
Department of History

Andrew Obus

Promotion to Associate Professor
Department of Mathematics

Hagop Sarkissian

Promotion to Professor
Department of Philosophy

Adam Sheffer

Promotion to Associate Professor
with Tenure
Department of Mathematics

Nicholas J. Sibrava

Promotion to Associate Professor with Tenure
Department of Psychology

Gregory J. Snyder

Promotion to Professor
Department of Sociology and Anthropology

Till Weber

Promotion to Professor
Department of Political Science

Zicklin School of Business

Elisa Balabram

Lecturer
Narendra Paul Loomba Department of Management
Granted Certificate of Continuous Employment

Maria Halbinger

Promotion to Associate Professor with Tenure
Narendra Paul Loomba Department of Management

Tracy Henry

Lecturer Doctoral Schedule
Bert W. Wasserman Department of Economics and Finance
Granted Certificate of Continuous Employment

Mary Kern

Promotion to Professor
Narendra Paul Loomba Department of Management

Shan Li

Promotion to Associate Professor with Tenure
Narendra Paul Loomba Department of Management

Kamiar Rahnama Rad

Promotion to Associate Professor with Tenure
Paul H. Chook Department of Information Systems and Statistics

Weilei Shi

Promotion to Professor
Narendra Paul Loomba Department of Management

FACULTY ACCOMPLISHMENTS

Austin W. Marxe School of Public and International Affairs

2021 CITY & STATE '50 OVER 50' POWER LIST

Nancy Aries

Interim Dean and Professor

Qualitative Comparative Analysis Paper Development Workshop, Best Paper Award

Bin Chen

Professor

Robert Wood Johnson Foundation, National Council for the State Board of Nursing/George Washington University

Jessica Greene

Professor and Robert P. Luciano Chair of Health Care Policy

Russell Sage Foundation

Sanders D. Korenman

Professor

Carnegie Corporation of New York

Zachariah C. Mampilly

Professor and Austin W. Marxe Chair
of International Affairs

**Collaborative Africa Budget
Reform Initiative**

Rahul Pathak

Assistant Professor

**Public Sociology in International
Migration Award, American
Sociological Association
Eastern Sociological Association,
President**

Robert C. Smith

Professor

**George and Mildred
Weissman School of Arts
and Sciences**

**Creative Impact Lab Cairo,
Lead Artist**

Katherine Behar

Associate Professor
Department of Fine and
Performing Arts

**Vincent DeSantis Prize,
Eugenia M. Palmegiano Prize**

Vincent DiGirolamo

Associate Professor
Department of History

**Frederick Jackson Turner Award,
Merle Curti Social History Award,
Liberty Legacy Foundation Award**

Johanna Fernandez

Assistant Professor
Department of History

Quant of the Year 2021, Risk.net

James Gatheral

Presidential Professor
Department of Mathematics

**American Society for Aesthetics
Outstanding Monograph Prize**

Jonathan Gilmore

Associate Professor
Department of Philosophy

Hudson River Foundation

John Stephen Gosnell

Associate Professor
Department of Natural Sciences

**Villanova University/Waterhouse
Family Institute**

Alison Griffiths

University Distinguished Professor
Department of Communication
Studies

**University of Rhode Island
(sub-award)**

David Gruber

Presidential Professor
Department of Natural Sciences

**American Ethnological Society,
President**

Kenneth Guest

Professor
Department of Sociology
and Anthropology

**Department of Energy
Jamal Jalilian-Marian and
Adrian Dumitru**

Professors
Department of Natural Sciences

**National Science Foundation
Matthew Junge**

Assistant Professor
Department of Mathematics

Frontiers of Psychology,
Associate Editor
Jennifer Mangels
Chair and Professor
Department of Psychology

Simons Foundation,
National Science Foundation –
CAREER

Andrew Obus
Assistant Professor
Department of Mathematics

2021 M. Scott Myers Award for
Applied Research in the Workplace,
Society for Industrial and
Organizational Psychology
Charles Scherbaum
Professor
Department of Psychology

National Science Foundation–
Infrastructure Award,
National Science Foundation
–Research Experience for
Undergraduates
Adam Sheffer
Associate Professor
Department of Mathematics

National Science Foundation
Pablo Soberón-Bravo
Assistant Professor
Department of Mathematics

New York Restoration Project
Chester Zarnoch
Associate Professor
Department of Natural Sciences

Society for Industrial and
Organizational Psychology
Foundation,
National Science Foundation
Zhiqing Zhou
Assistant Professor
Department of Psychology

Zicklin School of Business

Decision Sciences, Associate Editor
Tolga Aydinliyim
Associate Professor
Narendra Paul Loomba Department of
Management

European Journal of Information
Systems, Senior Editor
Raquel Benbunan-Fich
Professor
Paul H. Chook Department of
Information Systems and Statistics

Journal of Consumer Psychology,
Editor-in-Chief
Lauren Block
Professor and Lippert Chair
in Marketing
Allen G. Aaronson Department of
Marketing and International Business

Business and Society,
Associate Editor
Naomi Gardberg
Associate Professor
Narendra Paul Loomba Department of
Management

Best Practitioner Paper Award,
Advertising Research Foundation
Mahima Hada
Associate Professor
Allen G. Aaronson Department of
Marketing and International Business

**Best Paper–Entrepreneurship
Division, Academy of Management**

Romi Kher

Assistant Professor
Narendra Paul Loomba Department of
Management

**Best Paper in Track Award,
International Conference on
Information Systems**

Chul Kim

Assistant Professor
Allen G. Aaronson Department of
Marketing and International Business

**Best Reviewer Award, *Journal of
Consumer Psychology***

Pragya Mathur

Associate Professor
Allen G. Aaronson Department of
Marketing and International Business

**B Lab and B Academics Grant
on Business and the Sustainable
Development Goals in the Global
South**

Ivan Montiel

Associate Professor
Narendra Paul Loomba Department of
Management

**Best Theory Paper Award, Academy
of International Business/Florida
International University**

Lilac Nachum

Professor
Allen G. Aaronson Department of
Marketing and International Business

**Ranked in the Top 2% of
Researchers Worldwide by SCOPUS**

Sankar Sen

Professor and Lawrence and Carol
Zicklin Chair in Corporate Integrity
and Governance
Allen G. Aaronson Department of
Marketing and International Business

**Best Reviewer Award, *Journal of
Consumer Psychology***

Ana Valenzuela

Professor
Allen G. Aaronson Department of
Marketing and International Business

25+ YEARS OF SERVICE

**Austin W. Marxe School of
Public and International Affairs**

Nancy Aries

Interim Dean and Professor

David S. Birdsell

Professor

Jonathan Engel

Professor

Sanders D. Korenman

Professor

Thomas J. Main

Professor

Jerry Mitchell

Professor

Douglas Muzzio

Professor

Neil J. Sullivan

Professor

Daniel Williams

Professor

**George and Mildred
Weissman School of Arts
and Sciences**

Ruth Adler

Professor

Department of Modern Languages
and Comparative Literature

Glenn Lee Albright

Associate Professor

Department of Psychology

Arthur Apter

University Distinguished Professor

Department of Mathematics

William Boddy

Professor

Department of Communication
Studies

John Brenkman

University Distinguished Professor

Department of English

Harold Brent

Professor

Department of English

Olga Casanova-Burgess

Professor

Department of Modern Languages
and Comparative Literature

Sultan Catto

Professor

Department of Natural Sciences

Carolle Charles

Associate Professor

Department of Sociology
and Anthropology

Mitchell S. Cohen

Professor

Department of Political Science

Gerard Dalgish

Professor

Department of English

Bridgett M. Davis

Professor

Department of Journalism and the
Writing Professions

Gerald D. DeMaio

Associate Professor

Department of Political Science

Alan DiGaetano

Professor

Department of Political Science

Mindy Engle-Friedman

Associate Professor

Department of Psychology

Judith Entes

Associate Professor

Department of English

Wayne Finke

Associate Professor

Department of Modern Languages
and Comparative Literature

Benedetto Fontana

Professor

Department of Political Science

Elisabeth Gareis

Professor

Department of Communication Studies

Warren B. Gordon

Chair and Professor
Department of Mathematics

Alison Griffiths

University Distinguished Professor
Department of Communication
Studies

Christopher Hallowell

Professor
Department of Journalism and the
Writing Professions

Thomas Halper

Professor
Department of Political Science

Miriam Hausman

Professor
Department of Mathematics

Gary Hentzi

Associate Dean and Associate
Professor
Department of English

Peter Hitchcock

Professor
Department of English

Samuel D. Johnson Jr.

Professor
Department of Psychology

Bruce W. Jordan

Professor
Department of Mathematics

Carmel Jordan

Associate Professor
Department of English

Douglas P. Lackey

Professor
Department of Philosophy

Philip Lambert

Professor
Department of Fine and
Performing Arts

Gail Levin

University Distinguished Professor
Department of Fine and
Performing Arts

Arthur Lewin

Associate Professor
Department of Black and
Latino Studies

Meir Lubetski

Professor
Department of Modern Languages
and Comparative Literature

Boris Maizel

Lecturer Doctoral Schedule
Department of Philosophy

Eugene Marlow

Professor
Department of Journalism and the
Writing Professions

Elena M. Martínez

Professor
Department of Modern Languages
and Comparative Literature

William T. McClellan

Associate Professor
Department of English

David P. O'Brien

Professor
Department of Psychology

Jana O'Keefe Bazzoni

Chair and Professor
Department of Communication
Studies

Peter Orland

Professor
Department of Natural Sciences

Glenn Petersen

Professor
Department of Sociology and
Anthropology

Jakob Reich

Associate Professor
Department of Mathematics

Elizabeth Reis

Associate Professor
Department of Psychology

Alvany Rocha

Professor
Department of Mathematics

Barbara Katz Rothman

Professor
Department of Sociology
and Anthropology

Grace Schulman

University Distinguished Professor
Department of English

Lauren Silberman

Professor
Department of English

Dennis Slavin

Associate Provost and
Associate Professor
Department of Fine and
Performing Arts

Anne Swartz

Chair and Professor
Department of Fine and
Performing Arts

Claude E. Taylor

Lecturer
Department of English

Andrew Tomasello

Associate Professor
Department of Fine and
Performing Arts

Randolph Trumbach

Professor
Department of History

John H. Wahlert

Chair and Professor
Department of Natural Sciences

Franco Zangrilli

Professor
Department of Modern Languages
and Comparative Literature

Zicklin School of Business**Linda Allen**

Professor and William F. Aldinger
Chair in Banking and Finance
Bert W. Wasserman Department of
Economics and Finance

Elliot Axelrod

Professor
Department of Law

Ann Brandwein

Professor
Paul H. Chook Department of
Information Systems and Statistics

Douglas R. Carmichael

Eli and Claire Mason Professor in
Accountancy
Stan Ross Department of Accountancy

Ta-Lung William Chien

Professor
Narendra Paul Loomba Department of
Management

Albert Croker

Professor
Paul H. Chook Department of
Information Systems and Statistics

Eleonora Curlo

Associate Professor
Allen G. Aaronson Department of
Marketing and International Business

Harry Z. Davis

Professor
Stan Ross Department of Accountancy

Hanan Eytan

Associate Professor
Bert W. Wasserman Department of
Economics and Finance

Nermin Eyuboglu

Chair and Professor
Allen G. Aaronson Department of
Marketing and International Business

Jack Clark Francis

Professor
Bert W. Wasserman Department of
Economics and Finance

Linda Friedman

Professor
Paul H. Chook Department of
Information Systems and Statistics

Christos Giannikos

Professor
Bert W. Wasserman Department of
Economics and Finance

Stephen J. Gould

Professor
Allen G. Aaronson Department of
Marketing and International Business

Andreas Grein

Professor
Allen G. Aaronson Department of
Marketing and International Business

Shulamith Gross

Professor
Paul H. Chook Department of
Information Systems and Statistics

Giora Harpaz

Professor
Bert W. Wasserman Department of
Economics and Finance

Christopher Hessel

Professor
Bert W. Wasserman Department of
Economics and Finance

Larry Huckins

Assistant Professor
Bert W. Wasserman Department of
Economics and Finance

Theodore Joyce

Professor
Bert W. Wasserman Department of
Economics and Finance

Norman Kleinberg

Associate Professor
Bert W. Wasserman Department of
Economics and Finance

Richard Kopelman

Professor
Narendra Paul Loomba Department
of Management

Myung-Soo Lee

Professor
Allen G. Aaronson Department of
Marketing and International Business

J. David Lichtenthal

Professor
Allen G. Aaronson Department of
Marketing and International Business

Steven Lilien

Eli and Claire Mason Professor
and Irving Weinstein Professor in
Accountancy
Stan Ross Department of Accountancy

Seth Lipner

Professor
Department of Law

Narendra Paul Loomba

Professor
Narendra Paul Loomba Department of
Management

Steven H. Lustgarten

Professor
Bert W. Wasserman Department of
Economics and Finance

Barry Ma

Associate Professor
Bert W. Wasserman Department of
Economics and Finance

Terrence Martell

Professor and Emmanuel Saxe Chair
in Finance
Bert W. Wasserman Department of
Economics and Finance

Joseph Onochie

Associate Professor
Bert W. Wasserman Department of
Economics and Finance

Michael A. Palley

Professor
Paul H. Chook Department of
Information Systems and Statistics

Joel Rentzler

Professor
Bert W. Wasserman Department of
Economics and Finance

Hannah Rothstein

Professor
Narendra Paul Loomba Department
of Management

William J. Ruland

Professor
Stan Ross Department of Accountancy

Hirokazu Takada

Professor
Allen G. Aaronson Department of
Marketing and International Business

Isak Taksa

Associate Professor
Paul H. Chook Department of
Information Systems and Statistics

Abdullah Tansel

Professor
Paul H. Chook Department of
Information Systems and Statistics

Lawrence G. Tatum

Associate Professor
Paul H. Chook Department of
Information Systems and Statistics

Gloria Penn Thomas

Professor
Allen G. Aaronson Department of
Marketing and International Business

Cynthia Thompson

Professor
Narendra Paul Loomba Department
of Management

Anthony Tinker

Professor
Stan Ross Department of Accountancy

Emre A. Veral

Chair and Professor
Narendra Paul Loomba Department
of Management

Donald Vredenburg

Professor
Narendra Paul Loomba Department
of Management

Paula G. Walter

Professor
Department of Law

Gwendolyn Webb

Associate Dean and Professor
Bert W. Wasserman Department of
Economics and Finance

Independent Units

Sheau-Yueh J. Chao

Professor
William and Anita Newman Library

Qun Gerry Jiao

Professor
William and Anita Newman Library

Gloria Paulus

Lecturer
Percy Ellis Sutton SEEK Program

Bobbie Pollard

Associate Professor
William and Anita Newman Library

RETIREMENTS*

George and Mildred Weissman School of Arts and Sciences

Lourdes Gil

Lecturer
Department of Black and
Latino Studies

Gayana Jurkevich

Professor Emeritus
Department of Modern Languages
and Comparative Literature

Leonard Sussman

Professor Emeritus
Department of Fine and
Performing Arts

Zicklin School of Business

Robert Colson

Distinguished Lecturer
Stan Ross Department of Accountancy

Lie-Fern Hsu

Associate Professor
Narendra Paul Loomba Department
of Management

Stuart Schulman

Professor Emeritus
Narendra Paul Loomba Department
of Management

Independent Units

Rita Ormsby

Associate Professor
William and Anita Newman Library

Sandra Shoiock Roff

Professor Emeritus

William and Anita Newman Library

IN MEMORIAM

Zicklin School of Business

Robert Blau

Lecturer

Paul H. Chook Department of
Information Systems and Statistics

Kishore Tandon

Professor

Bert W. Wasserman Department
of Economics and Finance

**Those who retired between August 2, 2020 and August 1, 2021.*



Baruch College appreciates
the contributions of all of our faculty